

from the desk of

TOM GONZALEZ

address

1244 Paseo Dorado
San Dimas, CA 91773

tel 1 (626) 384-0435
work 1 (909) 440-8732
email tomg@ggdesignstudio.com
url www.ggdesignstudio.com

Profile

Creative Consulted for over 8 thriving churches across Southern California and also working with local businesses in print, web and video design. Implemented creative teams within a clients volunteer base to cast a united vision and structure for the organizations. Branded and launched over 6 websites in the past year. I'm also proficient in Photoshop, Illustrator, Flash, Dreamweaver, After Effects, InDesign, Microsoft Office and much more.

Skills Sets

Design

Branding for clients with a following of 250 to over 5,000 people.
Designed and built websites in Web 2.0 and used flash aspects.
Coded/designed/sent email blast for over 10 clients reaching over 20,000 people.
Created functional stationary.
Worked on event campaigns designing logo, banners, brochures, T-shirts, backdrops, and video.

Marketing/Advertising

Set fourth business plans in print media advertising.
Established a sales plan in email blasting advertising.
Establishing a target audience.
Finding the best way to market to their target audience.

Project Management

Setting the deadlines and keeping to the schedule.
Viewing the organizations plan and tracking the progress.
Revising any new occurrence in the clients needs and setting out a new plan.

Experience

Owner	Gabriel Gonzalez Design Studio , San Dimas, CA 2005-current
Creative Consultant	Christ's Church of the Valley , San Dimas, CA 2006-current
Creative Director	Pillars of Faith , City of Industry, CA 2004-2005
Sales/Team Graphics	Teamates Sporting Goods , Arcadia, CA 2003-2004

Education

Platt College, Ontario, CA — Associate in Science, Graphic Design, 2005

Achievements

Won a branding design contest with over 250 designers.
Helped a client save over \$12,000 in design and marketing cost.
Helped launch a new organization starting with 180 people and is at 2,500 people in 1 year.

References

Dan Eric Calderon	Director of IT	(626) 824-4674
Justin Spina	Communications Director	(626) 437-3715
Kathy Styffe	Communications Director	(626) 859-0161